

### Mission Statement

Social and sports clubs and committees are an increasingly common feature of UK Corporate and University structures. This is arguably in recognition of the growing need to redress the balance between the professional and social realms. In turn this rise has caused more and more employers and officials to initiate and sponsor the organisation of weekends away, seasonal celebrations and events, incentive days and regular outings.

Our first hand experience of managing entertainment services, establishing corporate social clubs and organising University sponsored events helped us realise the lack of on-line resources designed to cater to our specific needs. We discovered that any comparable site was inadequate and often irrelevant in sourcing our requirements. We could search for what we wanted, but rarely find it. To source even limited choices often proved costly in terms of time and always frustrating.

Born from this need we created and developed UKSocialClub.co.uk – the only on-line tool dedicated to finding service providers and suppliers for all aspects of social events, occasion and activities in every county of the UK and completely free to our users.

By creating specific categories on our Find Engine, and committing to maintaining both a minimum and maximum number of listings per county we believe that user-friendliness and relevance will be upheld. By regularly increasing categories variety will be kept and choice protected. And by carefully selecting companies we list on the site we aim to ensure you always receive friendly, reliable and professional services ensuring that UKSocialClub.co.uk becomes a name synonymous with trust. But most importantly by listening to your feedback we hope to ensure that the site will remain both current and flexible to your changing needs and desires.

The site's success is dependent on you to tell us what you want, trust us to respond and together we will make UKSocialClub.co.uk work for everyone involved.

### Our Readership

UKSocialClub.co.uk's readership is comprised mainly of Corporate employees at all levels and leading University students based in the UK. Although the site is publicly accessible to anyone globally these two demographics are the users the site is specifically designed to help. Companies listed on the site have been selected specifically because they have experience in meeting the requirements of such users.